



Delmas and Fermiers du Périgord improve the industrial performance of their sites thanks to the “Usine du Futur” program launched by the Nouvelle-Aquitaine Region

Haut-Mauco, the 3rd of June 2024. The Delmas and Fermiers du Périgord factories located respectively in Castet (40) and Terrasson (24) have completed their site industrial performance audits as part of the “Usine du Futur” program. This system from the Nouvelle-Aquitaine Region is intended to develop the French industry of the future and to support the industries with their transition. An approach that is part of the Maisadour’s “AMBITION 2030” strategy for more efficient and sustainable chains.

The “Usine du Futur” program, an asset for the industrial tools and therefore for Maisadour’s poultry and aquaculture chains

The “Usine du Futur” program supports the companies of the territories with their transformations. Delmas (aquaculture) and Fermiers du Périgord (poultry farming) carried out some audits on 5 different leverages:

- The performance of the industrial organization and the optimization of the production tool,
- The digital strategy,
- The technological aspect in relation with the production,
- The management and the work conditions,
- The energy and the environment.

Once the inventory has been carried out, short, medium and long-term progress plans are designed to enable the company to accelerate its transformation and better meet the challenges of competitiveness, agility and environmental footprint.

The audits of the two companies were completed in the first quarter of 2024 and the various leverages for progress were identified.

The partnership with the Nouvelle-Aquitaine Region will continue over the coming months with a follow-up of the action plans deployed and a support for the implementation of our strategy.

Alain Rousset, President of the Nouvelle-Aquitaine Region: The “Usine du Futur” program, that was launched in 2014 by the Region, supported more than 1,000 companies with the modernization of their production tool. It is a great leverage to increase their productivity (up to 50% in some companies) while improving the quality of work life of the employees. Today, it is also a valuable asset to support the companies with their environmental, social and CSR transitions,” highlights Alain Rousset, President of the Nouvelle-Aquitaine Region.

Some audits to support the digital and environmental transition of the factories of Castets and Terrasson

The factories of Castets and Terrasson have completed the first phase of audits and are preparing the elements of their major action plan to improve the performance of their sites. The audits carried out made it possible to highlight the continuous improvement actions already in place on the sites, in particular on the social aspect and the organizational and management aspect of the industrial tool.

The largest margin of progress will focus on the environmental transformation of these two factories and on the evolution of the technologies to make these sites ever more respectful of the environment and of the well-being at work of the employees. A transformation process of the digital tools of the two entities will also be planned in order to get a better efficiency in terms of flow of information and data processing.

- **This year, Fermiers du Périgord is focusing on improving the waste sorting and on better monitoring of the energy consumption.**
- **Delmas aims to drive its digital transformation in collaboration with Maisadour's Information Services Department.** This project results in particular in the renewal of their ERP system (Enterprise Resource Planning) to offer a tool more adapted to the needs of the Castets factory.



A "Factory of the Future" audit is carried on the Delmas site in Castets (40).

Nicolas Guilhot, Executive Director of the Aquaculture Chain: *"This system is a great opportunity for our industrial sites and for the performance of the Delmas brand. The audits carried out by the Nouvelle-Aquitaine Region also allowed us to co challenge ourselves on a wide range of subjects, such as human resources or planning. The employees were also very positive about the audits, which means that their work tool will continue to improve and that we are committed to making them evolve in optimal conditions."*

Strengthening the performance of the tools is a challenge to sustain the industrial sites and to improve the safety of the employees

The improvement of the technological tools is also at the heart of the support system since they play a crucial role in the proper operation of the industrial sites and their

competitiveness: increased efficiency and productivity of the factories, reduction of the production costs, improvement of the safety of the employees at their workplace.

Gilles Agut, Director of the Poultry Chain in the Périgord Region: *“Factory of the Future is a very interesting approach that takes into account many aspects of the life of the Fermiers du Périgord site. The audits allowed us to set up a schedule to follow on which we will be able to federate the teams, and ensure the sustainability of the site. The auditors were able to share their vision and expertise throughout the factory, which makes the action plan even more relevant since the transformation is global.”*

Essential leverages to meet the CSR policy of Maïsadour

All the actions already implemented or to come are to improve the corporate social responsibility (CSR) of the two industrial sites: Quality of Life and Working Conditions (QVCT), decarbonization and sustainable development, resource management, employee safety, as many leverages that will allow Delmas and Fermiers du Périgord to have measured and positive environmental and social impacts.

Christophe Bonno, Executive Director of Maïsadour: *“The implementation of these various leverages will also allow both sites to follow even more Maïsadour’s ambitious CSR strategy and to optimize the operational excellence and operation of its industrial tools, for ever more efficient and sustainable chains.”*

ABOUT THE MAÏSADOUR COOPERATIVE GROUP

Since 1936 Maïsadour has been a committed Cooperative from the South-West of France, with a CSR Committed label, placing Man and the Living at the center of its concerns, for a sustainable agriculture, food and society. Maïsadour develops chains of excellence that meet the expectations of consumers to promote, in France and in 50 countries, the productions of its farmers. “At Maïsadour, we are working together for the success of our members and are developing the future of our territories.” The Group, structure around the Agricultural Activities, Seed and Food Bushiness Lines, markets gourmet product under the brands Maison Delpeyrat and Comtesse du Barry and Red Label poultry under the brands St SEVER and Marie Hot. www.maisadour.com

Key information

Governance: Daniel Peyraube, President / Christophe Bonno Executive Director

Turnover for fiscal year 2022-2023: €1.475 billion/ 5,000 farmers and 4,300 employees

PRESS CONTACT

CORIOLINK AGENCY

Océane Vilminot - T. 07 84 90 83 16

- oceane.vilminot@coriolink.com

Amélie Lebreton - T. 06 70 60 25 30

- amelie.lebreton@coriolink.com

MAÏSADOUR

Auréli Zimmermann - T. 06 08 92 92 52

- a.zimmermann@maisadour.com

Nina Bernadet - T. 07 89 39 60 46

- n.bernadet@maisadour.com