

Breeding / poultry: TANACARE the Elevage Service's dummy to learn euthanasia, winner of an Innov'Space

Haut-Mauco, the 13th of September 2023. Elevage Service, subsidiary of the Maisadour Cooperative has been rewarded at the SPACE for its TANACARE, a unique dummy to learn euthanasia. An innovation that strengthens the work of Elevage Service with breeders to relieve the animal's suffering.

A tool to learn how to relieve the suffering of the animal's suffering.

TANACARE is the 1st poultry dummy intended for the practice of cervical dislocation. Especially created to learn the manual euthanasia of poultry, it avoids any inexperienced gesture on a living animal. TANACARE allows to learn 100% efficient and very quick gesture easy to repeat and remember, It has mechanisms promoting the repetition and the proprioception of the gesture. Much more useful than a simple description of the euthanasia method, it improves the accuracy and the efficiency of the gesture. With TANACARE the handling is ergonomic, without unnecessary twisting for breeder farmer or the poultry. Its fine reproduction of the dislocation develops the sensitivity required to adapt to any type of poultry up to 3 kg. Useful to train directly in the field or in the classroom with a group, this new tool opens a human and understanding discussion to improve the breeding.

"Winner for the first time of an Innov'Space, Elevage Service is proud to show its know-how in terms of innovation. Innovation is not only new equipment or software, it is also some new approaches. TANACARE responds to this initiative by addressing animal welfare as a whole, including the delicate stage of euthanasia." Laurent AUDOIN, Director of Elevage Service



The practice of euthanasia with respect for the animal

Relieving the animal's suffering is an obligation for the breeders.

Sick or injured birds must be treated or euthanized without delay if they:

- Have very little chance to recover
- Do not respond to treatment and recovery protocols
- Suffer from chronic, severe or disabling pain or distress
- Are unable to feed or to drink
- Show signs of emaciation or a low flesh status

The euthanasia should be painless, creating as little fear and anxiety as possible. It must be reliable, simple, safe and quick. The loss of consciousness and the cardiac arrest must be almost simultaneous.

With TANACARE, the euthanasia of a poultry is a responsible, thoughtful and respectful act for the animal and its breeder.

A dummy to find in the SPACE

TANACARE designers are present at the SPACE on the Elevage Service stand, in Hall 10, stand

The Innov’SPACE award, the recognition of innovation for the farmers and the animals.

TANACARE was awarded among the 118 applications studied by the jury which was divided into seven commissions: poultry, bovine, swine, animal feed, equine, insects and agro-machinery. This jury is made of engineers from the French Chambers of Agriculture, the Technical Institutes, INRAE, INPI, veterinarians, breeders and journalists from the specialized press.

ABOUT THE MAÏSADOUR COOPERATIVE GROUP

Since 1936 Maïsadour has been a committed Cooperative from the South-West of France, with a CSR Committed label, placing Man and the Living at the center of its concerns, for a sustainable agriculture, food and society. Maïsadour develops chains of excellence that meet the expectations of consumers to promote, in France and in 50 countries, the productions of its farmers. “At Maïsadour, we are working together for the success of our members and are developing the future of our territories”. The Group, structure around the Agricultural Activities, Seed and Food Business Lines, markets gourmet product under the brands Maison Delpyrat and Comtesse du Barry and Red Label poultry under the brands St-Sever and Marie Hot. www.maisadour.com

Key information

Governance: Daniel Peyraube, President / Christophe Bonno Executive Director

Turnover for fiscal year 2021-2022: €1.415 billion/ 5,000 farmers and 4,300 employees

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